



FOR IMMEDIATE RELEASE

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Harrell's Employees Become Owners through Employee Stock Option Plan

Lakeland, FL – December 13, 2016 – In its 75th Anniversary year, Harrell's is proud to announce the formation of the Harrell's Employee Stock Ownership Plan ("Harrell's ESOP").

As of September 30, 2016, Harrell's ESOP has been vested as the sole owner of Harrell's, LLC. The Harrell and Schermerhorn families, previous Harrell's owners, are confident that the Harrell's ESOP will be the catalyst for sustained growth and heightened employee morale, while providing the foundation for the future of the company. The decision to form the Harrell's ESOP was made in large part in Harrell's belief that their employees are their greatest asset. Through the Harrell's ESOP, employees will have a greater connection to the value creation of the company in order to better provide for their future.

This new and exciting chapter is a continued part of Harrell's goal to be an industry leader through empowering its employees to work for their customers' success.

In addition to being one of the nation's largest distributors of branded fungicides, herbicides and insecticides, employee-owned Harrell's produces top-quality, custom blended fertilizers, specialty liquids, and wetting agents. Harrell's guarantees stringent quality control procedures, tight manufacturing specifications and careful selection of raw materials for each product that carries the Harrell's name. They are also the world-class formulator and a leading world distributor of POLYON®, the industry's superior controlled-release fertilizer technology.

For more information about Harrell's including their core values: to serve, honor and glorify God, to take care of people, and to grow their financial strength, visit www.harrells.com.

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